



Jabra GN

The future of the office

Designing and equipping offices for an equitable hybrid experience

October 2022

01

Our changing work environment

The world we work in

Airplane



Office

Co-working

Library

Home

Commute

On the go



The home office is here to stay

77%

want to **work from home** at least one day per week

48%

say that when they think of their own dedicated, personal workspace, their **home office is more important** than their workspace at the office



The office of the future isn't the office of 2019

55%

now **consider their "office"** to be their laptop, headset, and wherever they can get a strong internet connection

81%

say a hybrid work model will allow us to be **more intentional** about how we use our time and spaces



The new office amenity: people

48% of workers whose colleagues are working from the office full-time say they'd also like to work from the office



Your office needs a purpose

73%

of employees say they **need a better reason to go into the office** than just company expectations

Source: Microsoft 2022 WTI Pulse Report

3 key questions

1

Why do we want our people to work together in the same space?

2

How does coming into the office impact the employee experience?

3

How exactly does our office space contribute to the mission of the organization?

The purpose of Jabra offices

1

Bringing people closer is at the heart of what we do and sharing experiences in-person is a valuable part of that.

2

Flexible working is a core part of our philosophy, and that's why we let people choose when and how to use the office.

3

Whether it's focusing on your own, collaborating on a project, or catching up over a coffee, we provide a space for colleagues to come together. We believe this accelerates our journey to create technology for life's new rhythm.

“ Giving our employees the flexibility and support they need to live **happy, healthy, and productive lives** is a crucial part of our success.”

Morten Lyngstrand Baagoe
Vice President, Global HR



02

Meetings in the hybrid era

The current state of meetings

Only
52%

of employees are as engaged in hybrid meetings as in face-to-face meetings

80%

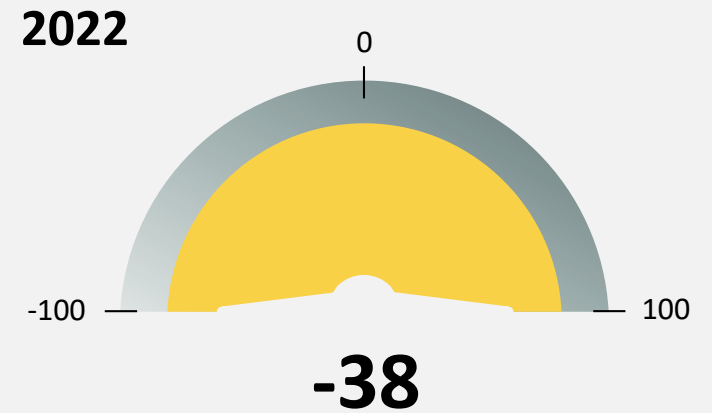
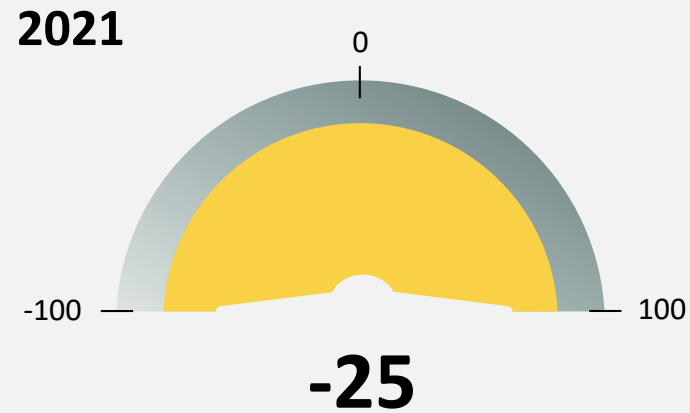
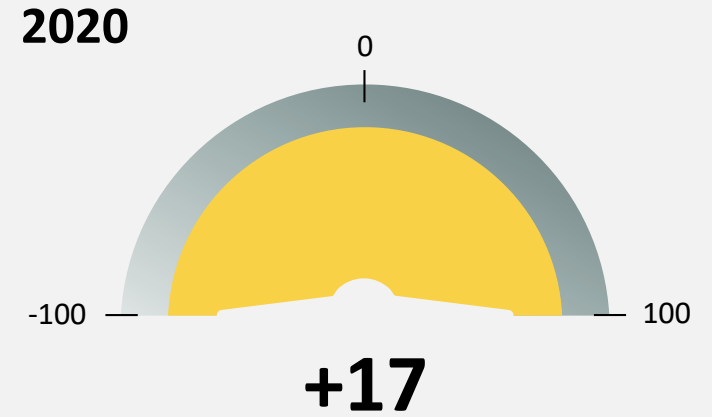
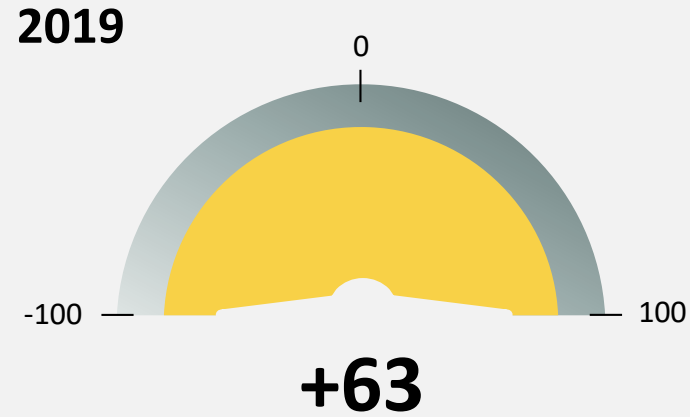
of meetings are either **fully remote or hybrid**, with only 20% happening fully in person

57%

say they get **frustrated by their colleagues' poor audio quality** or background noise during calls

Barco's Meeting Barometer

measures how employees experience the quality of their meetings



“Time in meetings has more than tripled since Feb 2020. Nearly a third of meetings are unnecessary—**wasting \$25M a year** for every 1k people.

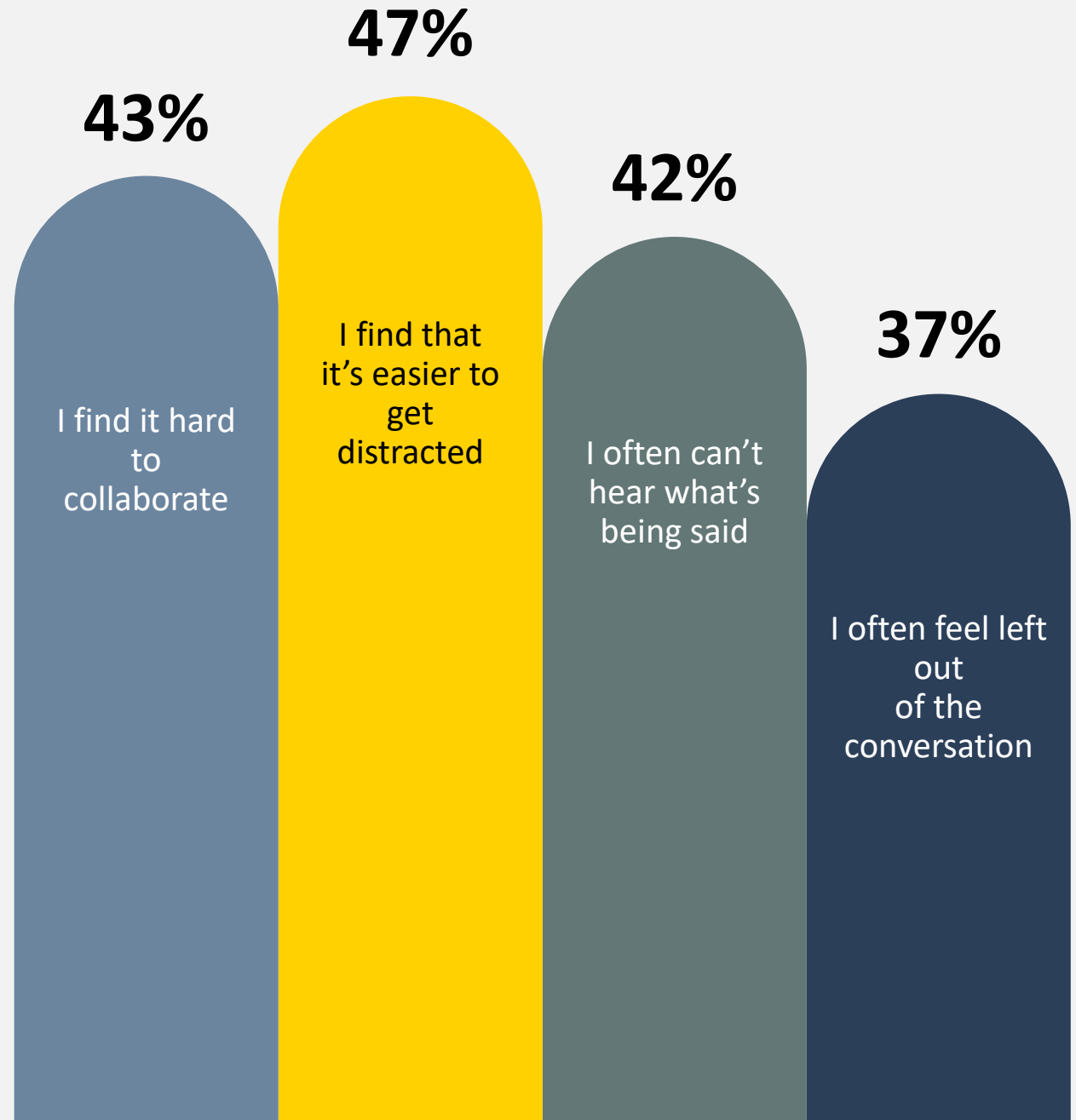
There are 4 reasons to meet: to **decide, learn, bond, and do**. If it doesn't serve one of those purposes, cancel it.”

Adam Grant, Organizational Psychologist and #1 *New York Times* best-selling author



There are still major challenges in hybrid meetings

“When I join a hybrid meeting where attendees are in the meeting room and I’m joining remotely...”



What's meeting equity?

Only

30%

of employees are familiar with the concept of meeting equity



See and be seen equitably



Hear and be heard equitably



No matter where you're working

Achieving meeting equity in hybrid work

Visual equity

equal share of screen

61%

of employees say they feel **more included and present** in meetings when everyone has their camera turned on

Audio equity

equal share of voice

Only 23%

of professional audio device users report trouble hearing what's being said in virtual meetings, compared to 35% of consumer device users

How professional video brings people together in hybrid work

70%

say that standardized professional video cameras would help everyone participate equally in hybrid meetings

61%

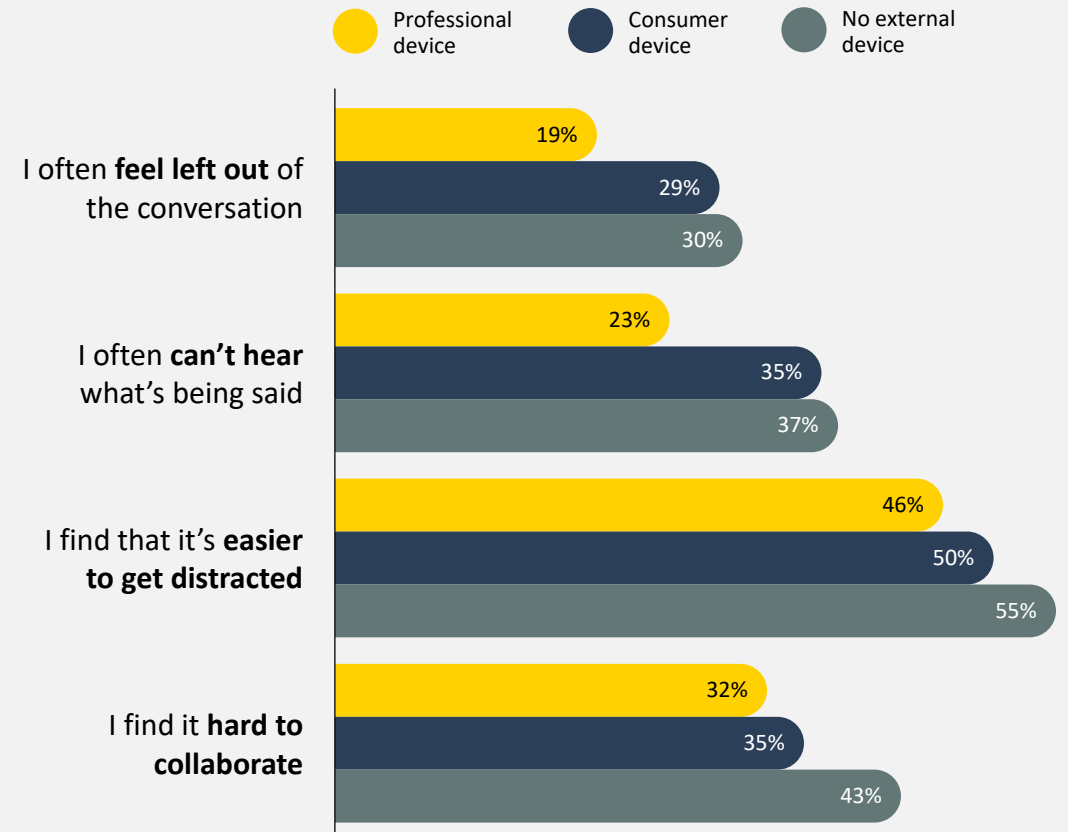
say they feel more included and present in meetings when everyone has their camera turned on

54%

say they can collaborate more productively on video calls than on audio-only calls

Professional audio creates better conversations, inclusivity, and collaboration

“Compared to a face-to-face meeting,
when I join a virtual meeting where
everyone else is also virtual...”



03

Designing equitable meeting rooms

Office redesigns are in full swing

67%

of organizations are
adding more space for
collaboration



Top 3 reasons for going into the office



90%
Having
focus time

89%
Collaborating
in person

88%
Socializing
with colleagues

Different needs require different spaces

Top five in-office spaces
desired by employees

32%

Sound
protected
quiet spaces
to focus

30%

Meeting rooms
equipped
with video
conferencing
technology to
include those
working from
home

28%

Flexible access
to a desk space
based on who is
in the office

23%

One person
rooms for
virtual
meetings
or calls

21%

Small 'huddle'
rooms for
brainstorms
and impromptu
meetings

The four key meeting room archetypes



Personal Room

NUMBER OF IN-ROOM PARTICIPANTS
Up to 1 person



TECHNOLOGY – BRING YOUR OWN
DEVICE (BYOD)

**PanaCast 20 + Speak
410 or 510**



DIMENSIONS
2x2m



Huddle Room

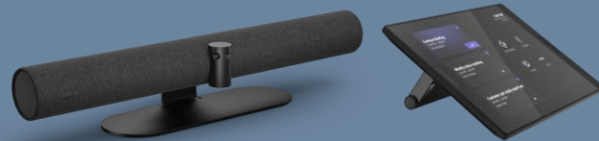
NUMBER OF IN-ROOM PARTICIPANTS
Up to 5 people



TECHNOLOGY – INTEGRATED

Room Solution:

PanaCast 50 Room System



Peripheral Solution:

PanaCast + Speak 410 or 510



DIMENSIONS

3x3m



Small Meeting Room

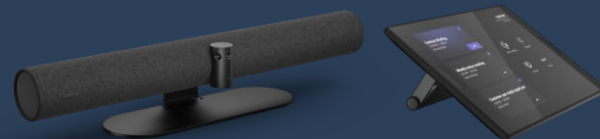
NUMBER OF IN-ROOM PARTICIPANTS
Up to 8 people



TECHNOLOGY – INTEGRATED

Room Solution:

PanaCast 50 Room System



Peripheral Solution:

PanaCast + Speak 710, 750, or 810



DIMENSIONS

4.5x4.5m



Medium Meeting Room

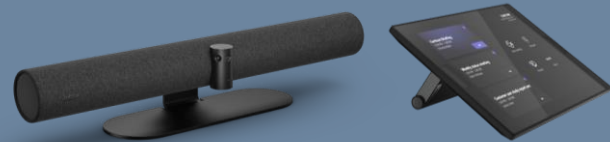
NUMBER OF IN-ROOM PARTICIPANTS
Up to 12 people



TECHNOLOGY – INTEGRATED

Room Solution:

PanaCast 50 Room System



Peripheral Solution:

PanaCast + Speak 810



DIMENSIONS

4.5x6m



Jabra GN

Are your offices ready for the meetings of the future?

TO EXPERIENCE OUR HYBRID
WORKING SOLUTIONS, VISIT
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